

NEW: MAM Electric Steriliser & Express Bottle Warmer: 6 important functions in 1 device

All in one sterilising & heating solution:

The innovative MAM Steriliser & Bottle Warmer features six valuable functions to make everyday life easier for parents and more hygienic for babies.

Warming and sterilising have never been this easy. The MAM Electric Steriliser and Express Warmer feature's 6 innovative functions in one device to save you precious time and space.

It can be used for either **electric or microwave sterilising** and has the space to fit everything you need in together for disinfecting. There are also 4 different warming functions to always offer the best solution from express to gentle bottle warming, which is **ideal for breast milk or formula**. In fact, our warmer is so convenient that it heats milk in **just 2 minutes 30 seconds**, and defrosting takes just 10 minutes

10 seconds*. There is even a **keep warm function** to ensure not a precious drop of your breast milk is wasted, keeping milk warm for up to 45 minutes.

The compact design saves kitchen space, and the stylish new grey colour finishes off this practical innovation from MAM.

85% of users would recommend the MAM Electric Steriliser & Express Bottle Warmer to other parents.**

To find out more visit mambaby.com

*Room Temperature 160ml bottle / frozen 120ml storage pot

**Market research, UK 2016, tested by 96 participants.

Key features:

- Compact design that saves on kitchen space
- Electric and microwave steam sterilising possible
- The MAM Steriliser & Bottle Warmer includes 1x Easy Start Anti colic bottle, 2x Start 0-2M Soothers a small pair of tongs to assemble the clean bottles
- Gentle or fast warming: perfect for breastmilk and formula
- Extremely fast warming of milk in just 2 minutes 30 seconds
- Extremely fast defrosting of milk in just 10 minutes 10 seconds and just one setting.
- Safety auto turn feature
- 85%* of parents would recommend the MAM Electric Steriliser & Express Bottle Warmer to others

Everyday hygiene – made easy



Electric



1. Microwave Steam Sterilising



2. Electric Steam Sterilising



3. Express Bottle Warming

4. Gentle Bottle Warming

5. Defrost & Food Warming

6. Keep Warm Function

MAM PRESS RELEASE:

MAM Electric Steriliser & Express Bottle Warmer

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MAM

The stylish and compact MAM Steriliser & Bottle Warmer is the ideal support for everyday baby life. Simple to use and extremely versatile, this innovative unit makes disinfecting and hygienically storing baby products faster, easier and safer than ever before. This means less work for parents while ensuring that babies always enjoy the health benefits of sparklingly disinfected bottles and accessories.

MAM founder Peter Röhrig is delighted with his new product: "The MAM Steriliser & Bottle Warmer simplifies daily life, offers parents a valuable helping hand and helps to give babies the perfect start in life."

6 functions in 1 device

1. Microwave sterilising
2. Electric sterilising
3. Express bottle warming
4. Gentle bottle warming
5. Defrost & food warming
6. Keep warm function



About MAM – standard setting baby products

MAM combines technological innovation, medical function and contemporary design to develop superior baby care products that support a baby's development from day one. Since MAM developed its first soother in Vienna in 1976, it has evolved to become a global authority on baby care product design and quality. Today MAM is used by families in over 50 countries and five continents. To find out more and view MAM's baby care range visit: www.mambaby.com

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